



# Melrose Park Public Library

## Strategic Plan: 2021-2024

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### Our Mission

To focus on meeting the educational, informational, and cultural needs of the racially and economically diverse community of Melrose Park, Illinois.

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### Our Vision

The Melrose Park Public Library serves as an active, welcoming, and relevant social and technological hub for the acquisition and the exchange of knowledge for community members of all ages.

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### Our Goals and Action Plan

#### EMPLOYEE INVESTMENT

The Melrose Park Public Library considers the MPPL staff its greatest asset. Administration actively seeks employee input and encourages staff participation in continuing education opportunities.

Training Procedures on staff on-boarding protocols for each department will be developed. **2021**

Staff will participate in at least one professional development course or workshop each year. **2021-2024**

At least 3 staff members will be trained in every library function (excluding administrative functions), guaranteeing continuation of basic services regardless of staff turnover. **2021-2024**



## COMMUNITY ENGAEMENT

The Library will respond to the unique needs of the Melrose Park Community

Collection development will focus on providing relevant and culturally diverse materials in a variety of formats (print, digital, audio, visual, etc.) in both English and Spanish. **2021-2024**

An ADA accessible computer station will be installed. **2021**

The print and digital newspaper and periodical collection will be expanded. **2021**

Library outreach efforts to schools, seniors, local business, and social services will increase. **2021-2024**

Communication and marketing will be improved via consistent branding, signage, and the increased use of social media. **2021-2024**

Promote use of the library as a community meeting space. **2021-2024**



## TECHNOLOGICAL ADVANCEMENT

The MPPL will strive to be a technology leader in the community.

A new technology plan will be developed. **2021**

Existing technology will be upgraded on a consistent basis. **2021-2024**

Melrose Park Memories website will be upgraded. **2021**

Digitization efforts will continue and expand. **2021-2024**



## Administrative Effectiveness and Continuity

The Administration of the Melrose Park Public Library will effectively develop and implement a series of policies and plans enabling the MPPL to evolve and move forward, while guaranteeing the continuity of library services.

Strategic Plan	<b>2021</b>
Technology Plan	<b>2021-2024</b>
Disaster Plan	<b>2021-2024</b>
Facilities Plan	<b>2021-2024</b>
Succession Plan	<b>2021</b>
All current Policies will be reviewed and updated	<b>2021</b>